Side Hustle Planner - 2025 Edition

This planner is your step-by-step companion to launching a profitable and sustainable side hustle. Use the structured pages below to map out your idea, set clear targets, and track your progress week by week.

# 1. Hustle Idea Overview

- Side Hustle Name:

- Why this idea works in 2025:

- Who it's for (Target Audience):

- Unique Selling Point (USP):

# 2. Setup Plan

- Platforms to use (e.g. Etsy, Gumroad, Fiverr):

- Tools needed:

- Estimated startup cost:

- Time you can commit per week:

# 3. Money Goals

- Monthly Income Target:

- Price of Product/Service:

- Number of Sales Needed:

- Break-even Point:

# 4. Weekly Progress Tracker

Week 1: Key Action | Win | Blocker

Week 2: Key Action | Win | Blocker

Week 3: Key Action | Win | Blocker

Week 4: Key Action | Win | Blocker

# 5. Reflect & Adjust

- What worked best?

- What needs to change?

- What will I focus on next month?